



Utah Division of Arts & Museums
Office of Museum Services

2012 Museum Survey

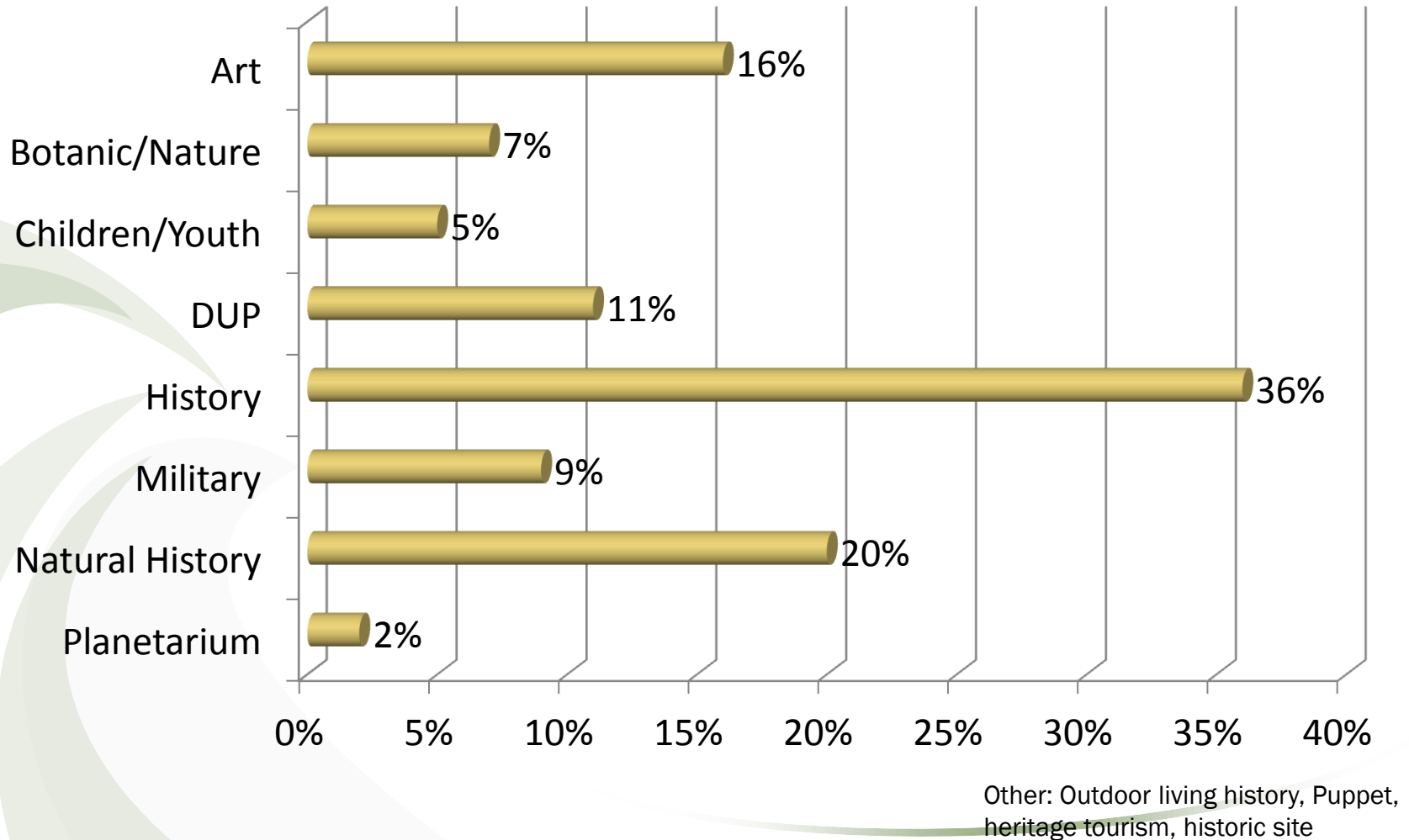
Survey summary

The Utah Division of Arts & Museums Office of Museum Services mission is to advance the value of museums within Utah and to enable the broadest physical, intellectual, and emotional access to collections and programs.

The purpose of this survey is to gain information on museums' growth, development and value in the State of Utah.

- Survey dates: December 4-December 23, 2011
- Collection: online by email invitation
- Response rate: 27% (41 out of 150 certified museums)

Types of museums



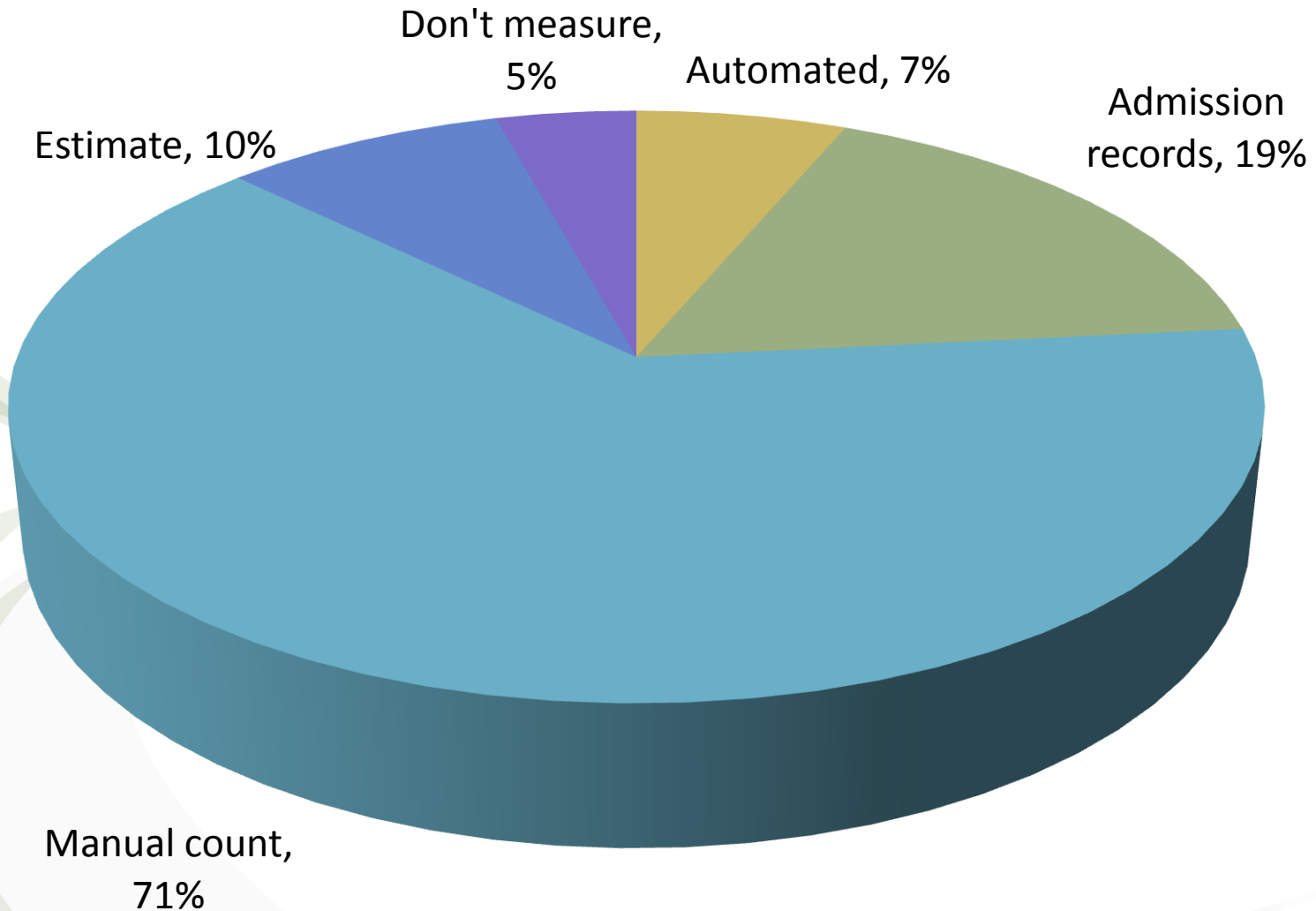
Staff

- 163 Full-time employees (avg 4)
- 285 Part-time employees (avg 7)
- 1,794 Volunteers (avg 44)
- 283 new this year (avg 7)

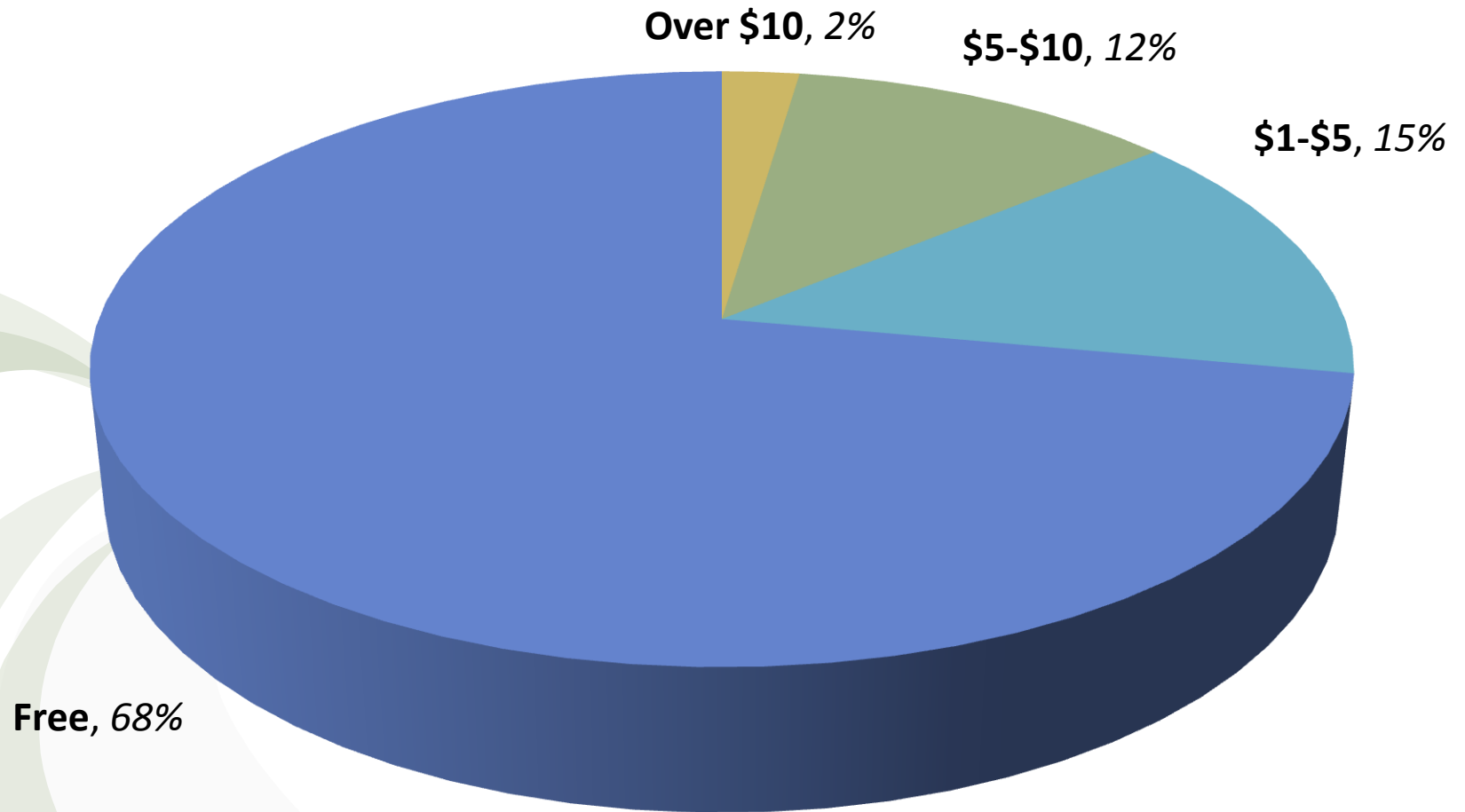
Visitors

- ✖ 1,731,212 visitors
 - + 42,225 average
 - + 15,000 median
- ✖ Frequency of visitor type (1=most frequent)
 1. Local non-school (1.95)
 2. Non-local, in-state (2.39)
 3. School groups (2.62)
 4. Out of state (3.00)

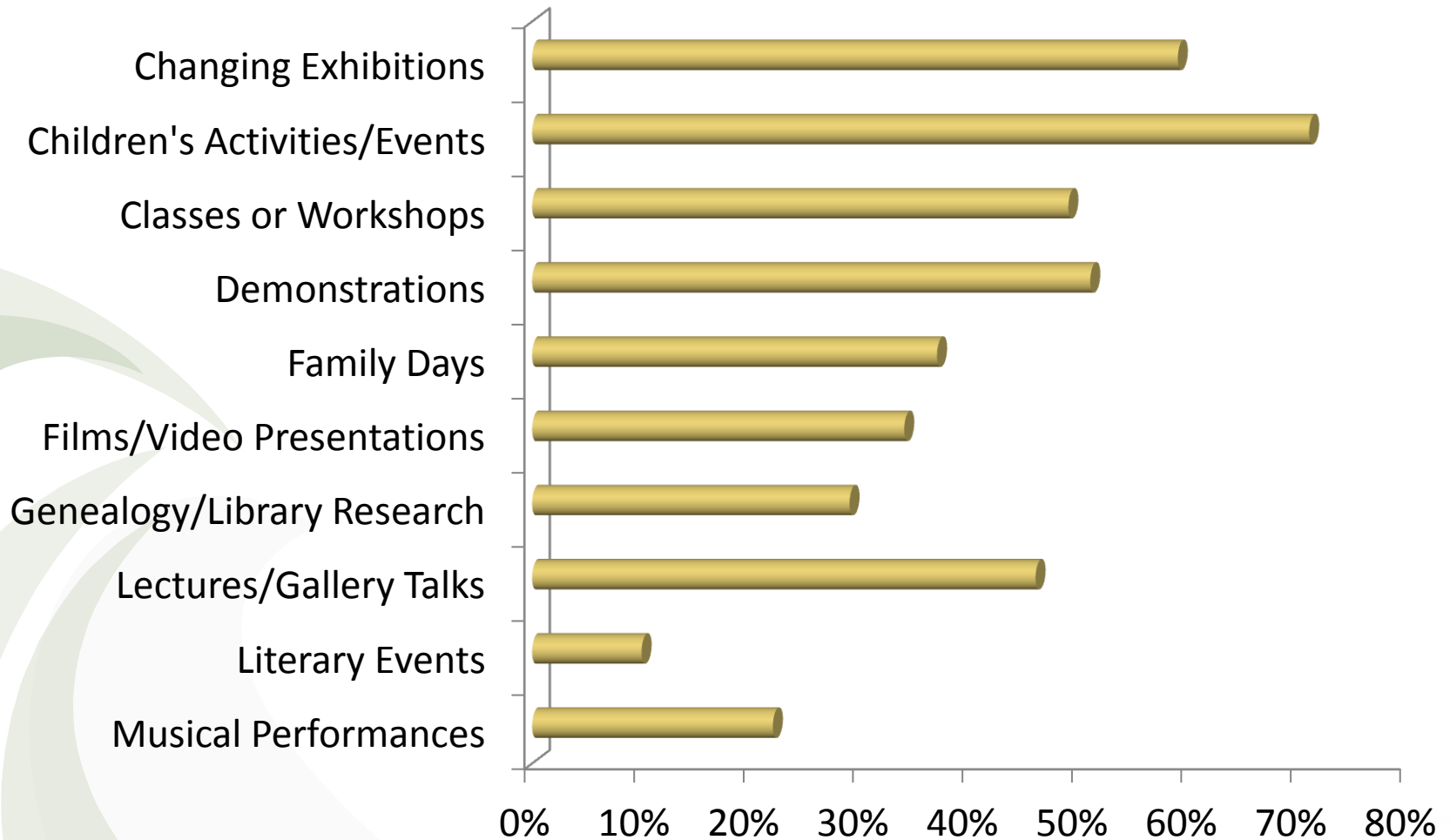
How museums measure attendance



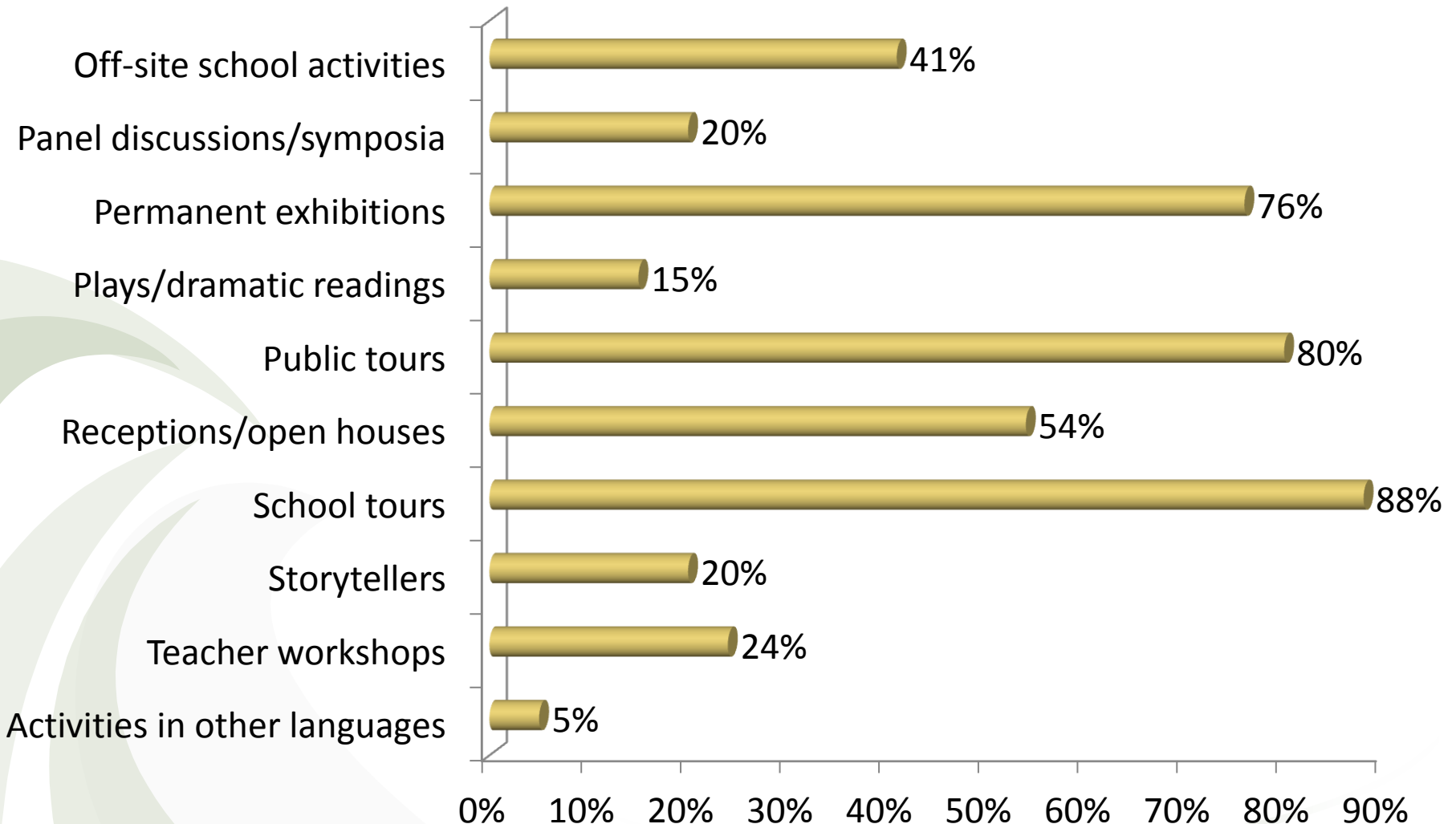
Regular admission



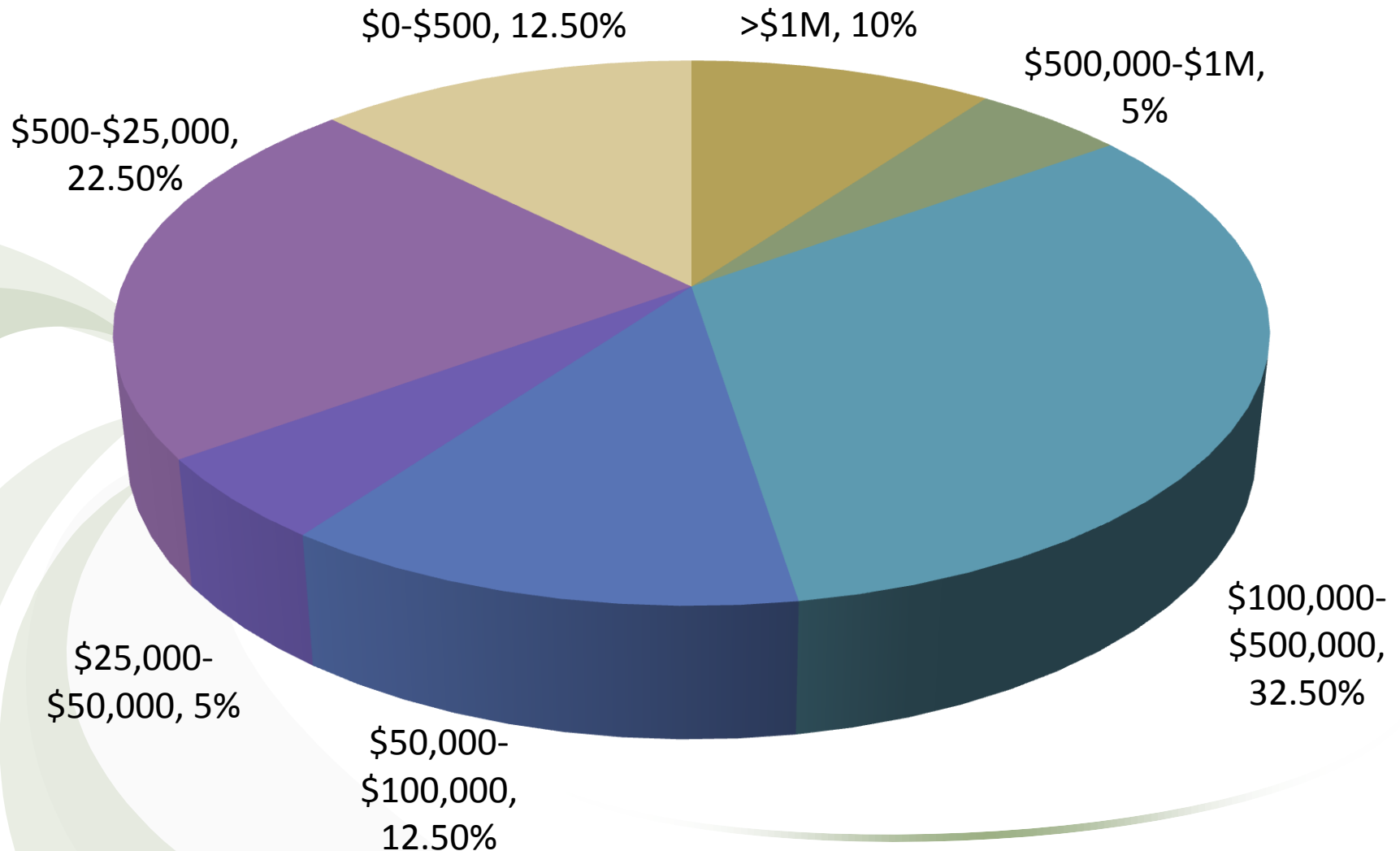
Services and activities



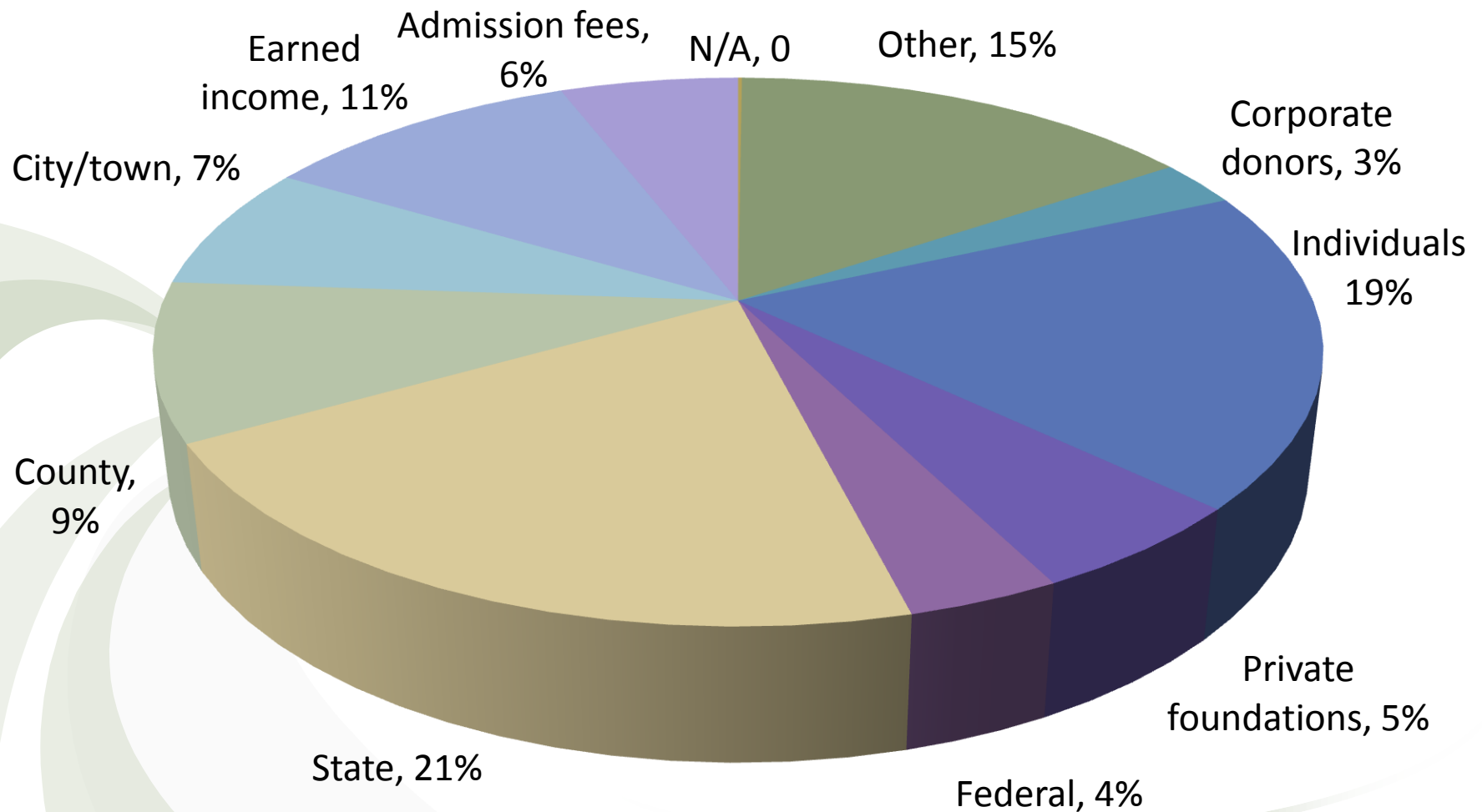
Services and activities (cont.)



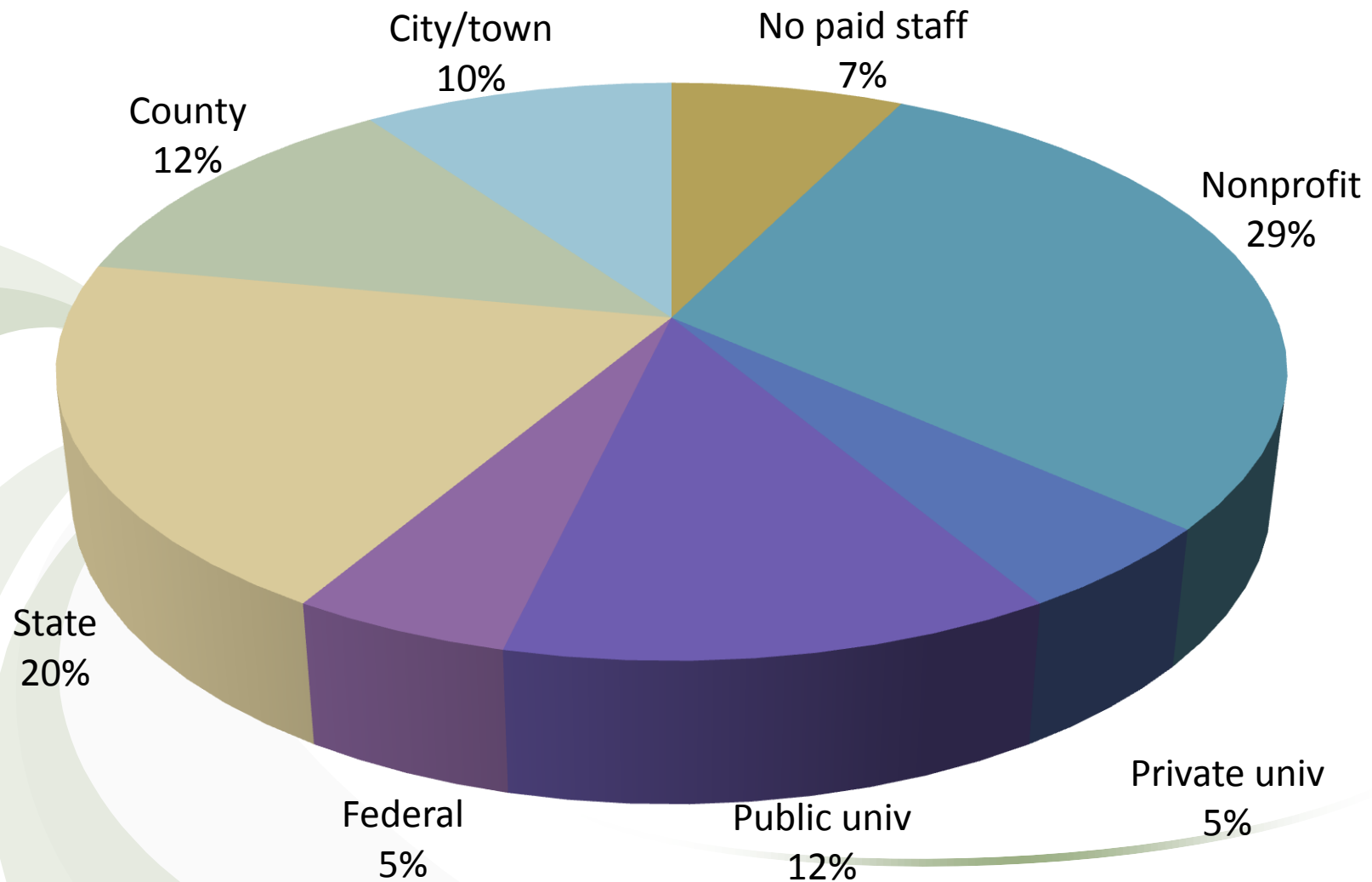
Annual operating budget



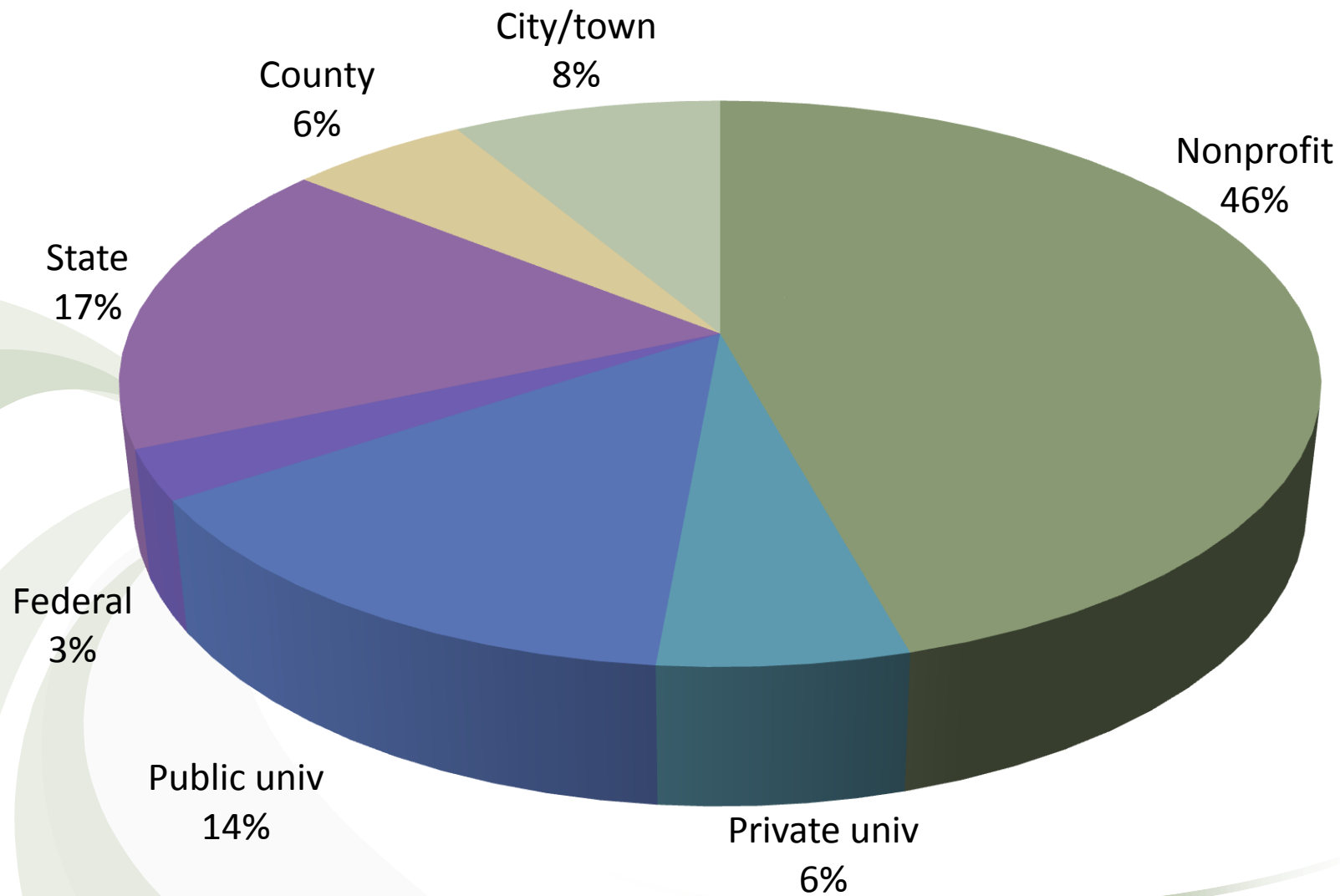
Sources of museum income



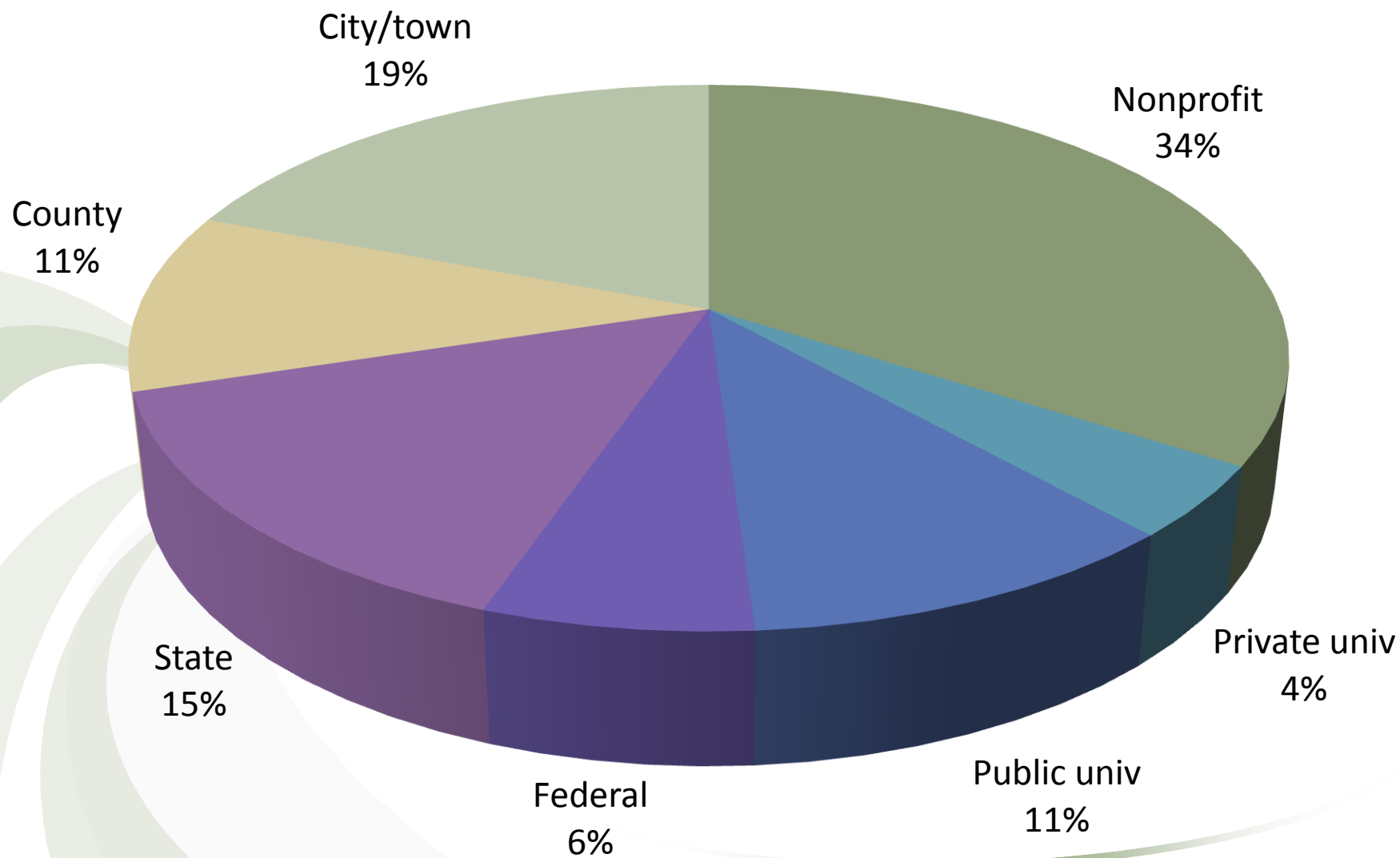
Who pays staff salaries?



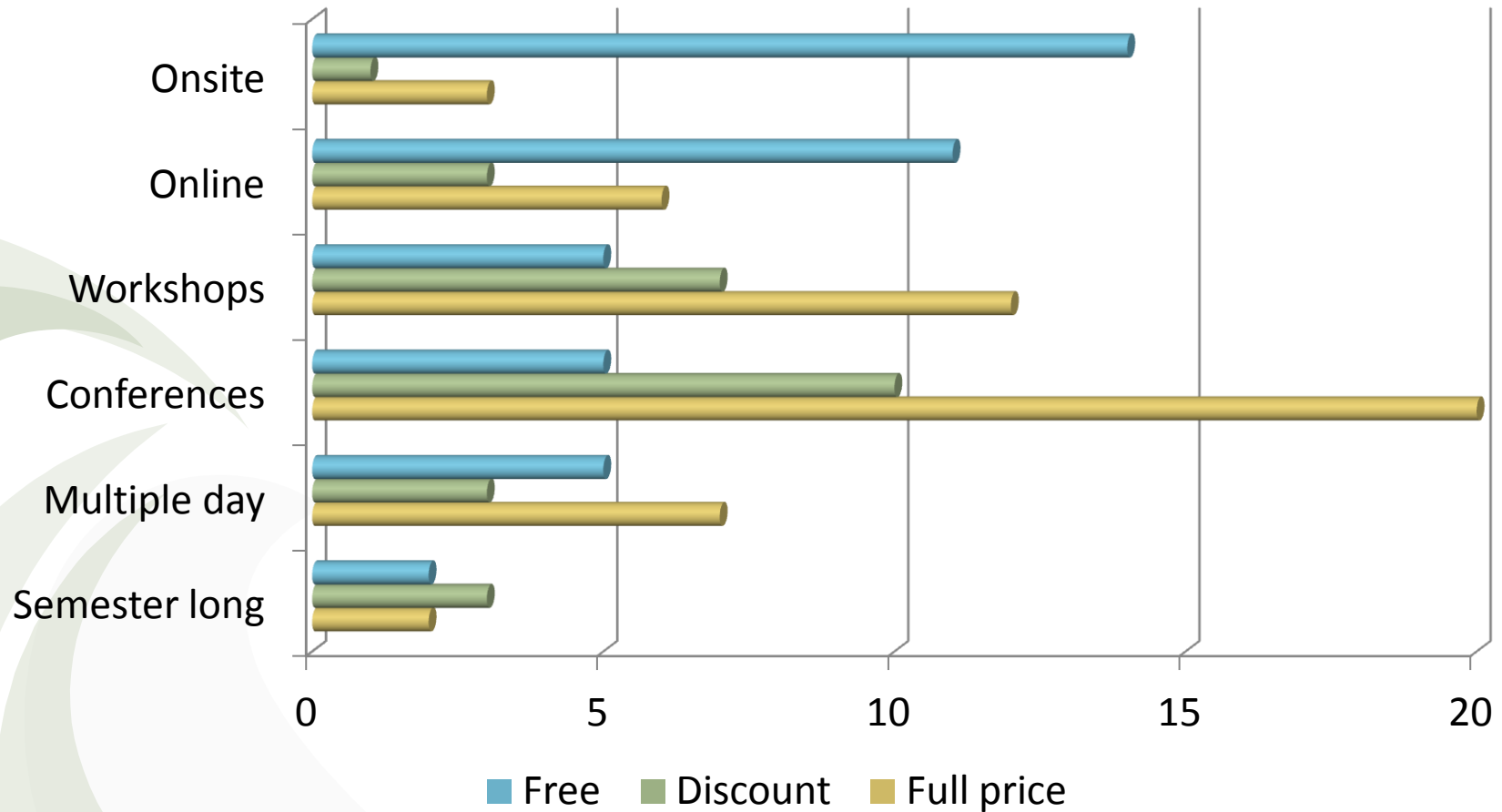
Governance



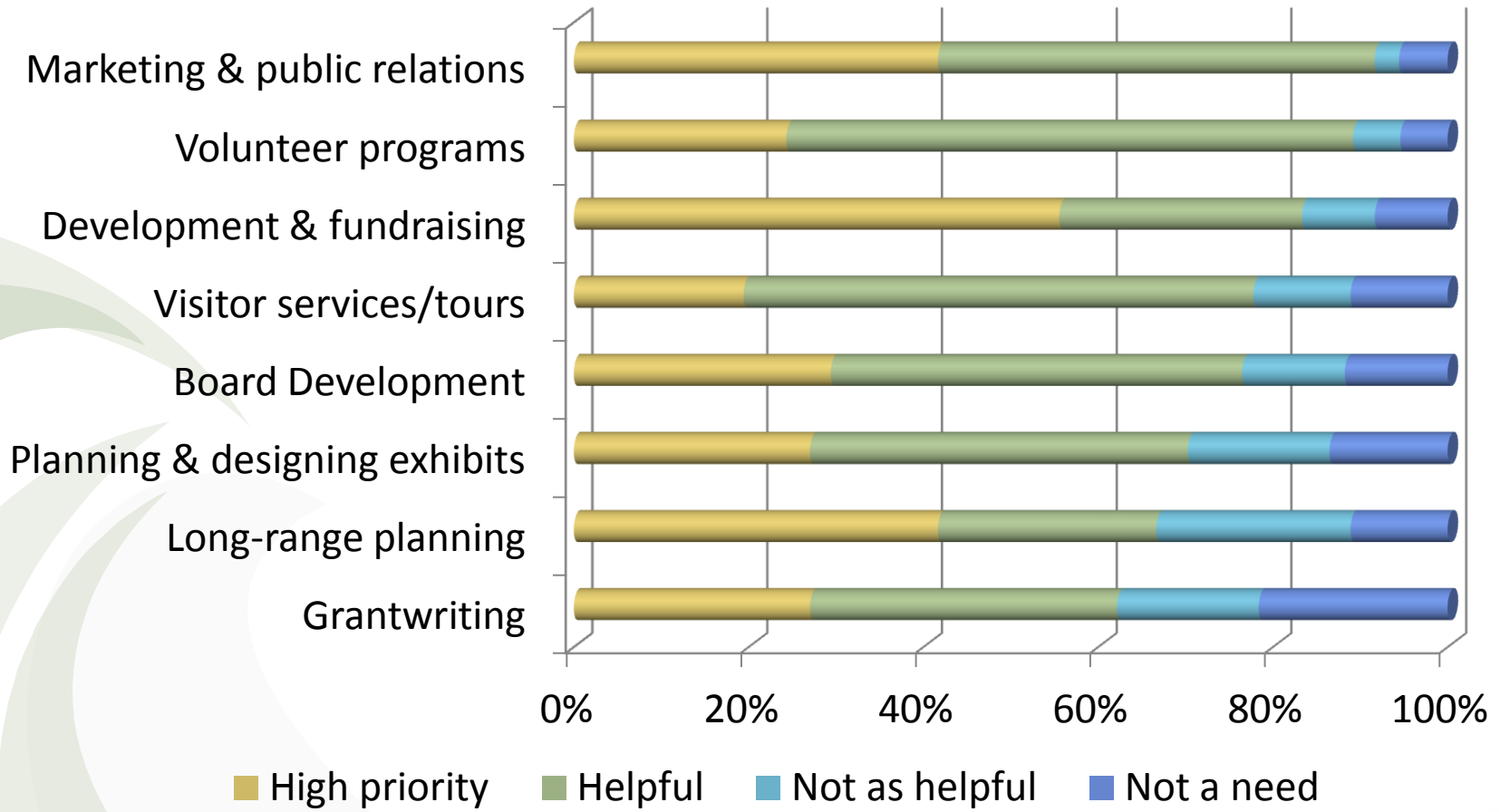
Maintenance



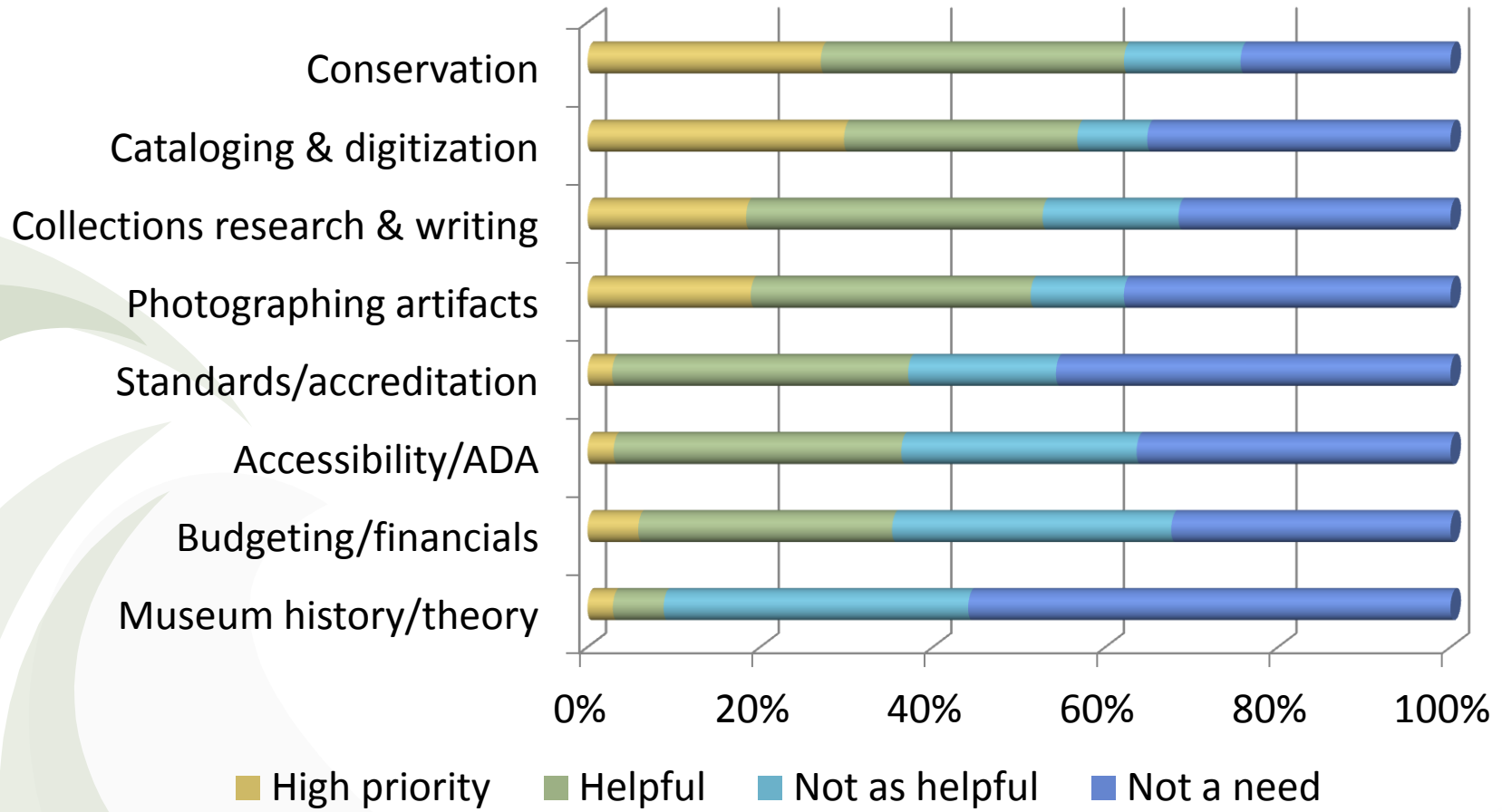
Professional development plans



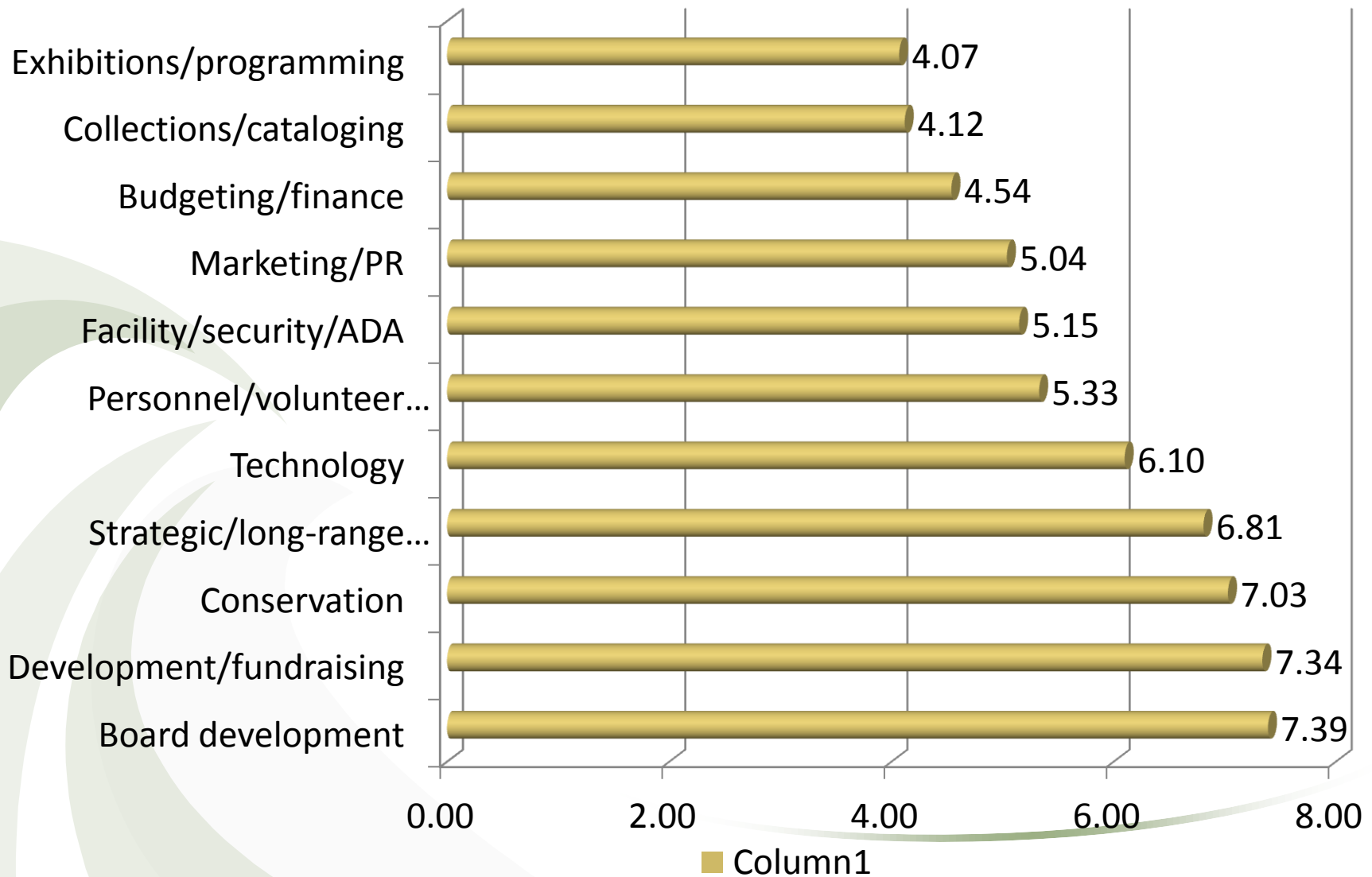
Training needs



Training needs (cont.)



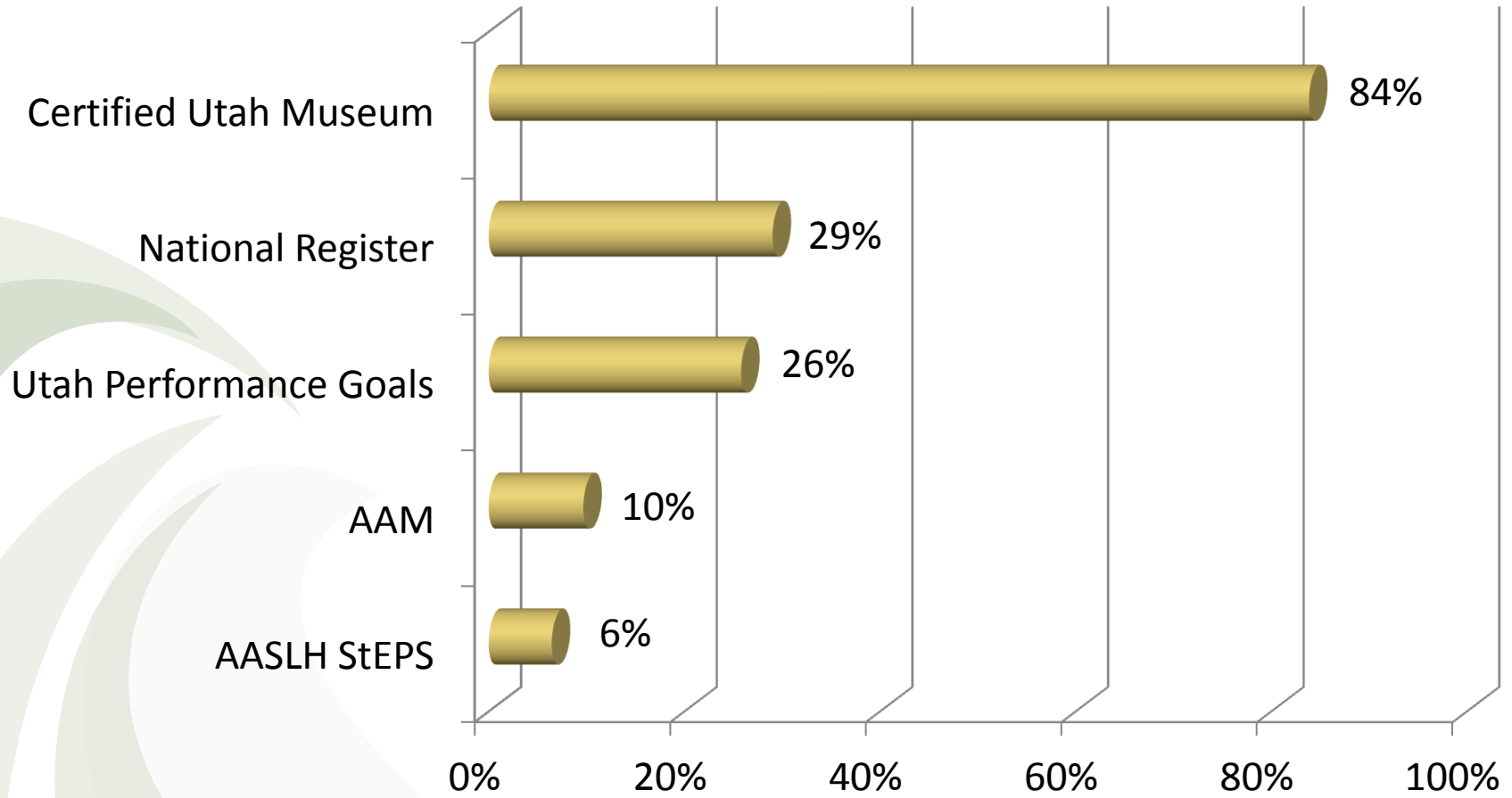
Museum proficiency (1=most proficient)



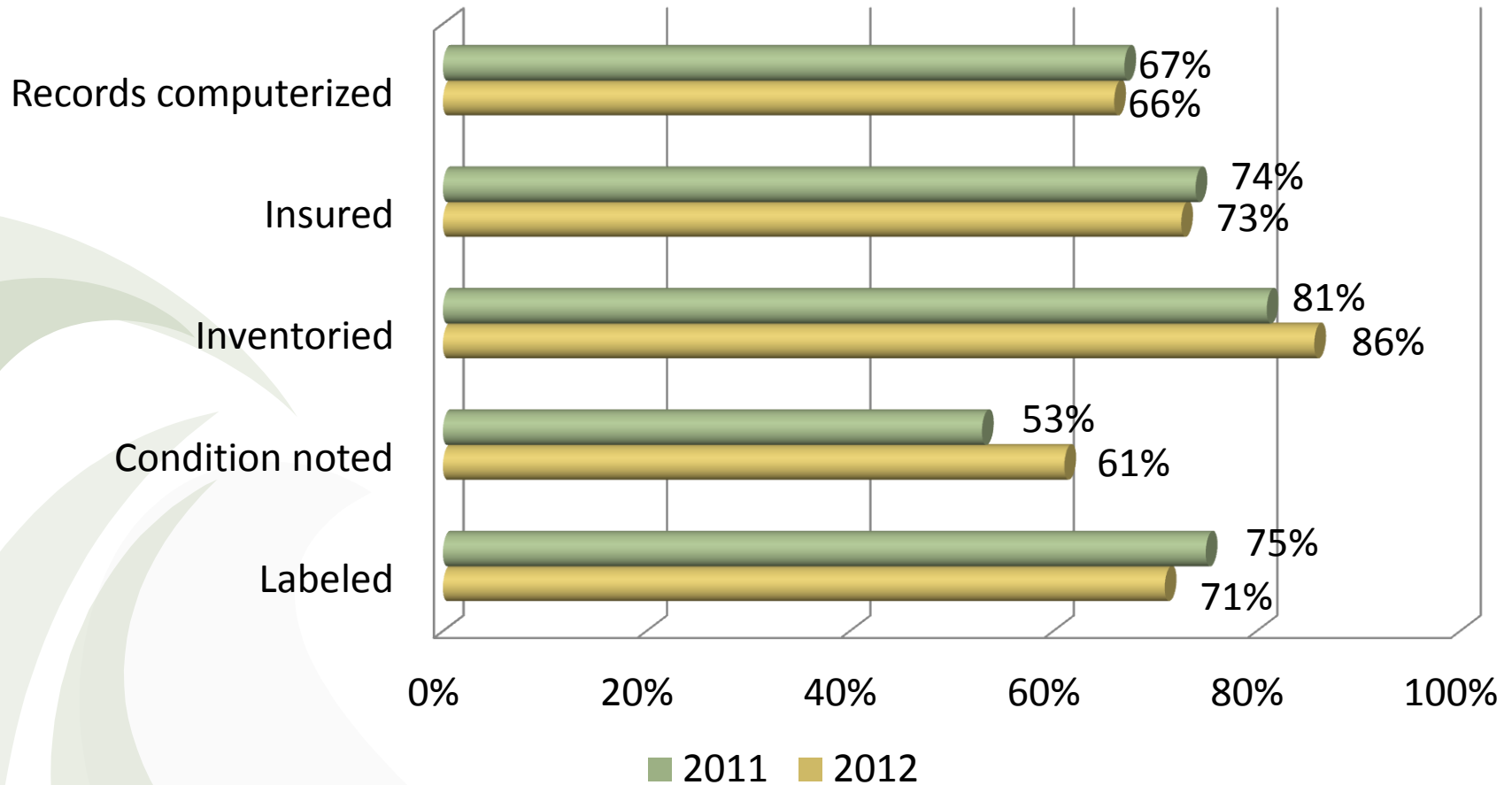
In 2011

- ✖ 80% received the UA&M museum newsletter
- ✖ 73% visited the UA&M website
- ✖ 61% applied for a UA&M museum grant
- ✖ 49% participated in Smithsonian Museum Day
- ✖ 41% attended Museum Day at the Legislature
- ✖ 29% discovered resources through UA&M
- ✖ 15% received technical assistance

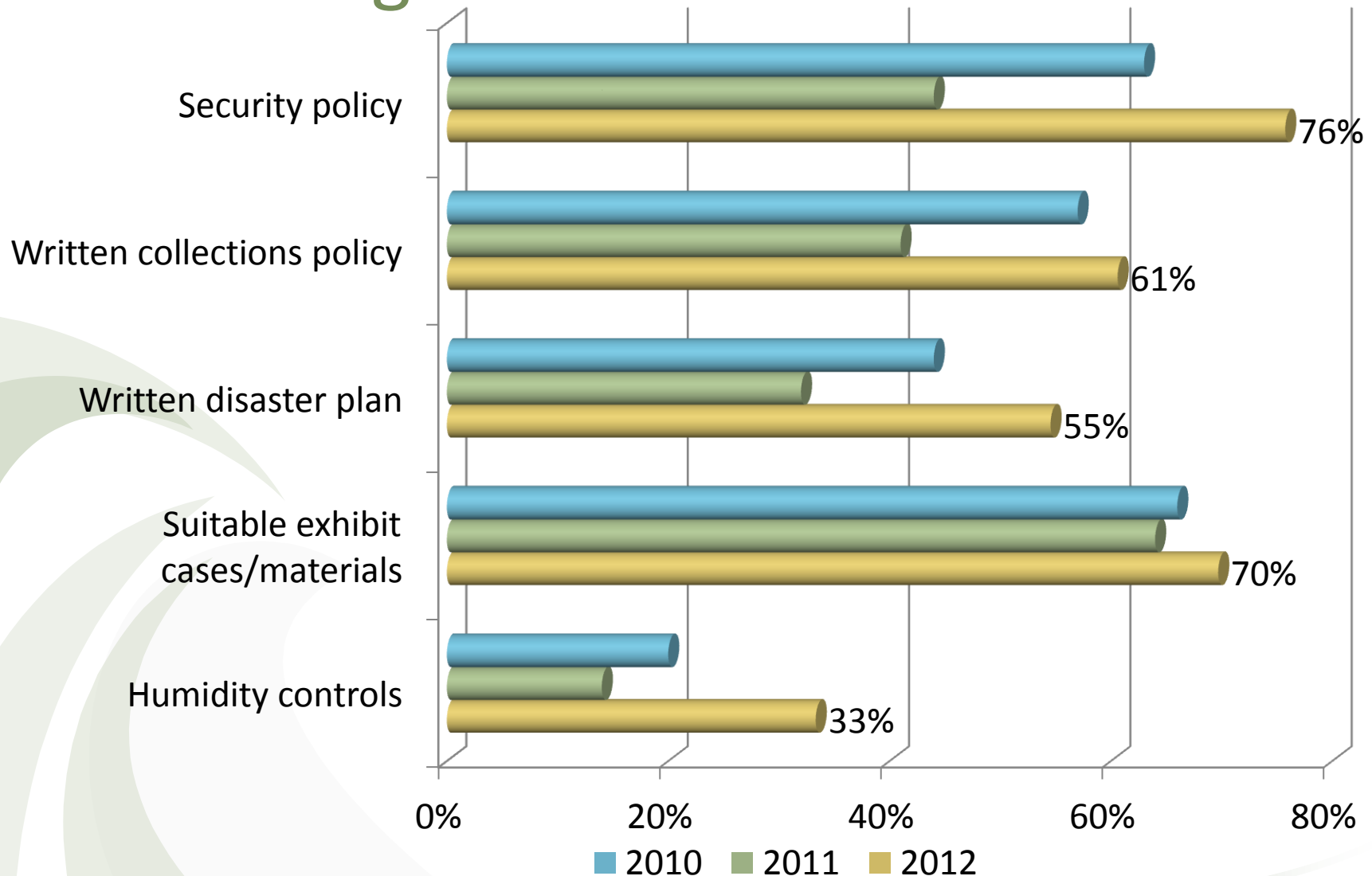
Accreditations/certifications



Percentage of collection

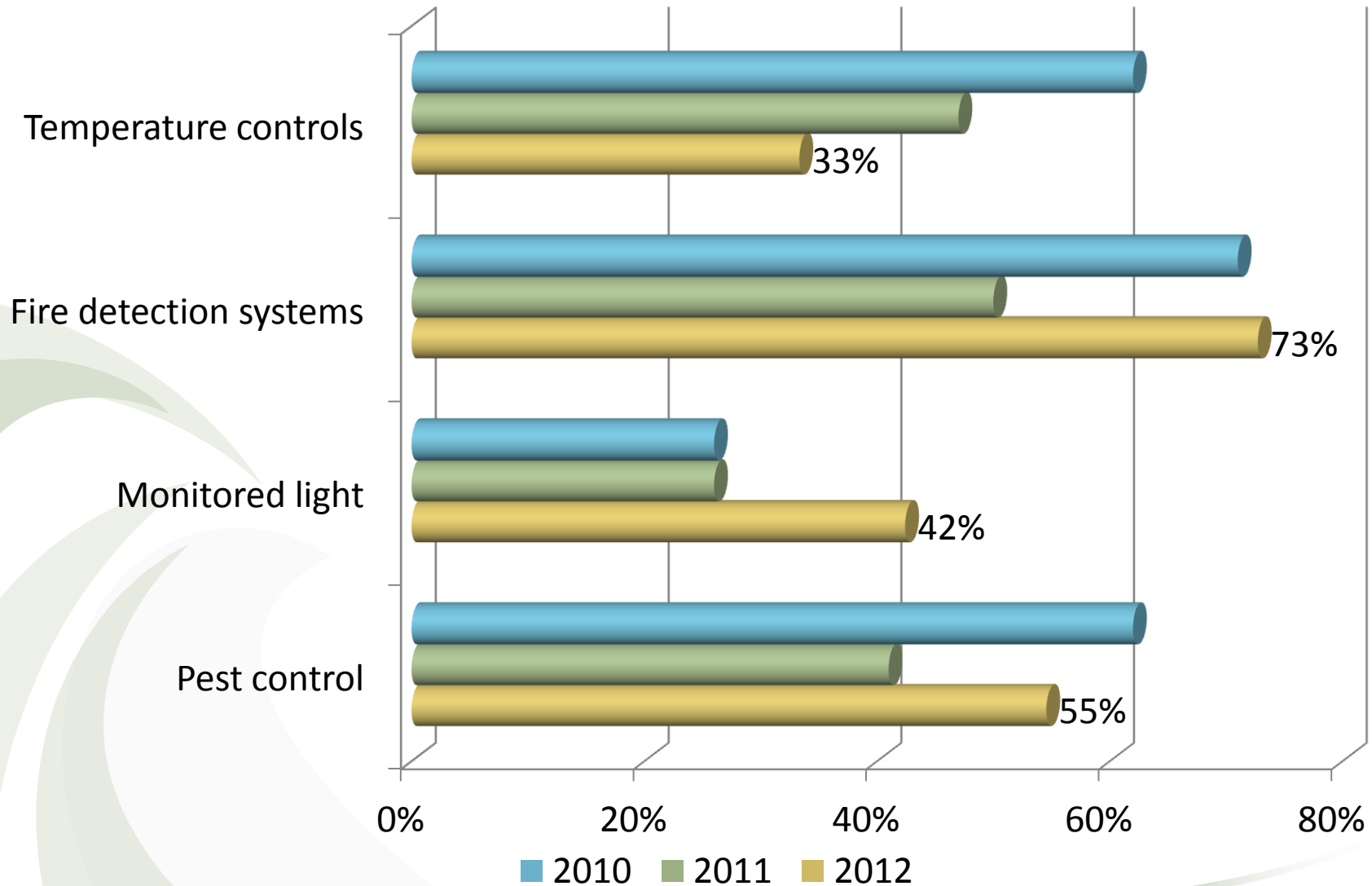


Percentage of museums with



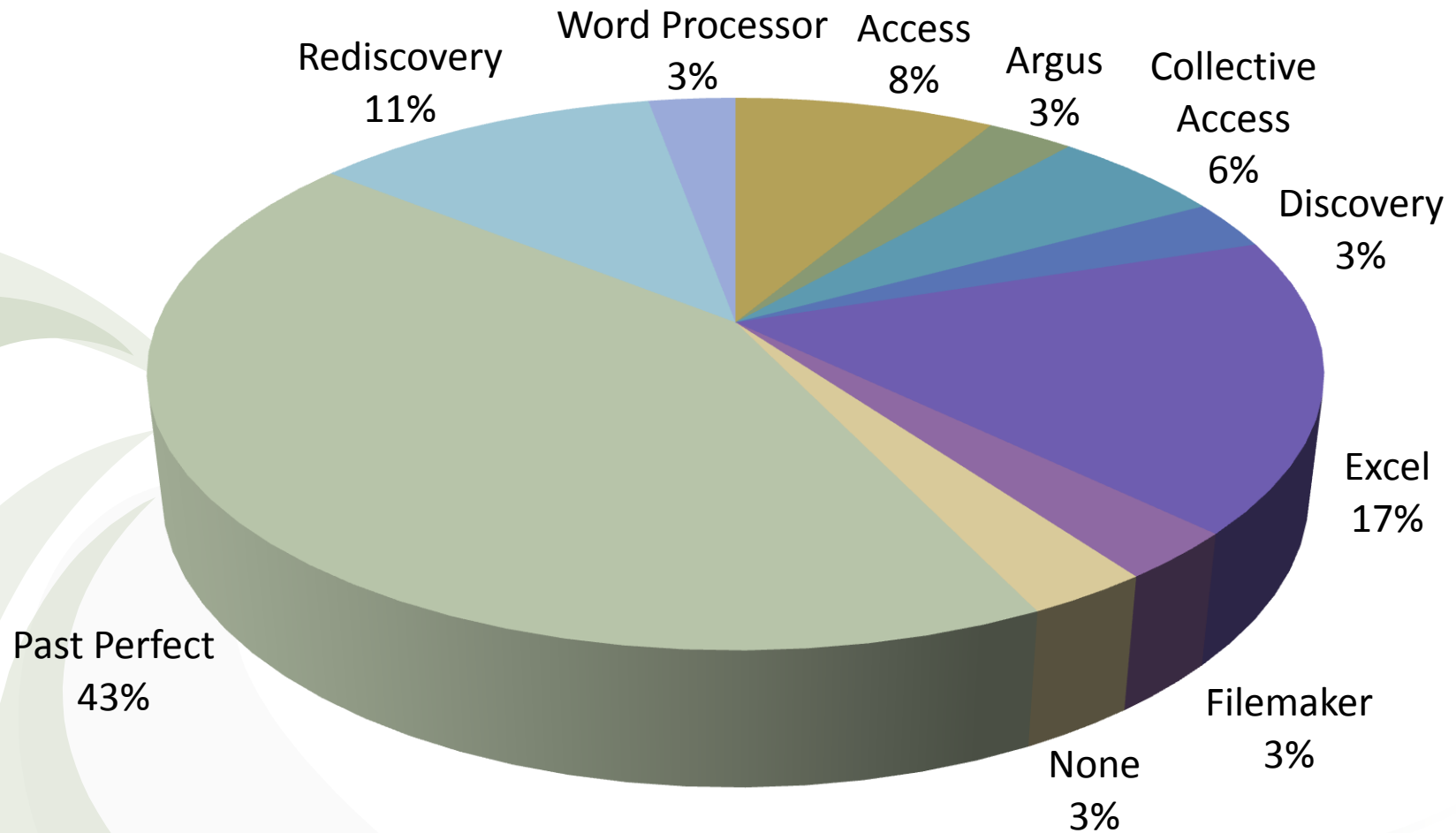
*2010 numbers measured % of museums, 2011 measured % of collection

Percentage of museums with



*2010 numbers measured % of museums, 2011 measured % of collection

Collections management software



Respondents

Alf Engen Ski Museum
American Fork DUP Museum
American West Heritage Center
Art Access/VSA Utah
Benson Grist Mill
Bluff Fort-Hole in the Rock Foundation
Brigham City Museum
BYU Museum of Paleontology
BYU Museum of Peoples and Cultures
Camp Floyd State Park
Canyon Country Discovery Center
Clark Planetarium
Conservation Garden Park
Discovery Gateway Children's Museum
Edge of the Cedars State Park Museum
Fairview Museum of History and Art
Fort Douglas Military Museum
Fremont Indian State Park and Museum
Hill Aerospace Museum
Historic Wendover Airfield
Kimball Art Center

Little Hollywood Movie Museum
Manti DUP Museum and Schoolhouse
Morgan County DUP
National Park Service - Southeast
Natural History Museum of Utah
Nora Eccles Harrison Museum of Art
Park City Museum
Peteetneed Museum and Cultural Arts Center
Prehistoric Museum
Salem and Mount Loafer Campus DUP cabin
Southern Utah Museum of Art
Springville Museum of Art
Springville Pioneer Museum
St. George Dinosaur Discovery Site
Summit County Museum
Territorial Statehouse State Park Museum
USU Museum of Anthropology
Utah State University Botanical Center
Wagon Land Adventure Foundation
World of Puppetry Museum